



2026 REAL ESTATE & LEADERSHIP AWARDS

A night to celebrate REAL ESTATE professionals for their ACHIEVEMENTS and LEADERSHIP, brought to you by the Pacific Southwest Association of REALTORS®

FEBRUARY 27, 2026 | 5:30PM

Sycuan
CASINO · RESORT

Heritage Events Center
5469 Casino Way, El Cajon, CA 92019

ORDER OF EVENTS

5:30pm - 7:00pm Cocktail Hour
7:00pm - 9:00pm Dinner, Program, & Recognition
9:00pm - 11:00pm Celebration & Dancing

ATTIRE

Formal. Galaxy-Inspired Elegance.
Elevated formal attire in rich cosmic tones, shimmering fabrics with metallic or starry accents

For tickets and more information, scan below or visit
www.psarrealawards.com



SPONSORSHIP OPPORTUNITIES

2026 Real Estate and Leadership Awards February 27, 2026

Title Sponsor \$4,000

(1 Sponsor; No Real Estate Brokerages)

- 10 seats at VIP table, wine included (\$1,500 value)
- Recognition on all pre- and post-event marketing for the PSAR top agents in San Diego County
- Name recognition on the big screen
- First page of event program
- Space to place your own pull-up banner in the banquet room next to the stage
- Mention by host/DJ
- Optional promotional branded handouts to accompany award pins and stickers
- Website, email, and social media promotions and logo on print material
- 3 months of sponsorship recognition on six PSAR TV Monitors in two locations (\$375 value)

Happy Hour Cocktail Sponsor \$2,500

(2 available)

- 4 seats at VIP table, wine included
- Purchase a round of an Event Cocktail named in your firm's honor; Branded drink tickets will be handed out as attendees enter the venue.
- Recognition on the big screen
- One-page ad in the event program
- Space to place your own pull-up banner in the bar
- Mention by host/DJ
- Website, email, and social media promotions and logo on print material
- Optional promotional branded handouts to accompany award pins and stickers
- 3 months of sponsorship recognition on six PSAR TV Monitors in two locations (\$375 value)

Happy Hour Hor d'oeuvres Sponsor

\$2,500 (2 available) 1 available

- 4 seats at VIP table, wine included
- This contribution will go towards the hor d'oeuvres during happy hour.
- Branded napkins with your company logo will be available at the hor d'oeuvres display for guests
- Recognition on the big screen
- One-page ad in the event program
- Space to place your own pull-up banner next to hor d'oeuvres tables
- Mention by host/DJ
- Will receive website, email, and social media promotions and logo on print material
- Optional promotional branded handouts to accompany award pins and stickers.
- 3 months of sponsorship recognition on six PSAR TV Monitors in two locations (\$375 value)

Cigar Lounge Sponsor \$2,500

SOLD

(Sponsor must provide cigars and decorations)

- 10 seats at VIP table, wine included
- Recognition on the big screen
- Half-page ad in event program + recognition in VIP Table Section of the event program
- VIP mention by host/DJ
- Space to place your own pull-up banner in the cigar lounge area

VIP Table Early Bird Purchase \$1,650

(12 available) SOLD

- Increases to \$1,850 after February 6, 2026
- 10 seats at VIP table, wine included
- Recognition on the big screen
- Half-page ad in event program + recognition in VIP Table Section of event program

Regular Table Early Bird Purchase \$1,400

(12 available) SOLD

- Increases to \$1,600 after February 6, 2026

VIP Wine Sponsor \$1,500

(2 available: 1 red, 1 white) SOLD

- 4 seats at VIP Table, wine included
- Wine labels with your company logo (must provide)
- Recognition on the big screen
- Half-page company ad in event program
- Website, email, and social media promotions and logo on print material

Supporting Sponsor \$900 (4 available)

- 4 seats at VIP Table, wine included **1 available**
- Recognition on the big screen
- Half-page company ad in event program
- Website, email, and social media promotions and logo on print material

Contributing Sponsor \$600 (5 available)

- 2 seats at VIP Table, wine included **1 available**
- Recognition on the big screen
- Half-page company ad in event program
- Website, email, and social media promotions and logo on print material

Media Ad Sponsor \$300 (Unlimited)

- Recognition on the big screen
- Company logo featured in program & event landing page with link to your website

Call for In-kind sponsorship opportunities

- 1 ticket
- Company logo featured in program
- In-kind offering must be associated with the event

For more information or to purchase a sponsorship package, contact
619-579-0333 or support@psar.org